

## DUPLICATE INVOICE



**WMUR-TV**  
NEW HAMPSHIRE

www.thewmurchannel.com

**WMUR**  
100 South Commercial Street  
Manchester, NH 03101  
Main: (603)669-9999  
Billing: (781)433-4283

Invoice #	Invoice Date	Invoice Month	Invoice Period
936783-1	07/29/12	July 2012	06/25/12 - 07/29/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
Republican National Comm	issue	2890

Billing Address:

**National Media Inc.**  
Attention: Accounts Payable  
815 Slaters Lane  
Alexandria, VA 22314

Flight Dates	Order #	Alt Order #
07/27/12 - 08/10/12	936783	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

**WMUR**  
PO Box 26884  
Lehigh Valley, PA 18002-6884

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
3	07/27/12	08/02/12	7a Weekend Daybreak	7-9a	-----SS	:30	2	\$700.00	NM
<b>NON-PREEMPTIBLE</b>									
Weeks: Start Date 07/27/12 End Date 08/02/12 MTWTFSS -----SS Spots/Week 2 Rate \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 07/28/12 7:59 AM 7a Weekend Daybreak 7-9a :30 RNTV072501H \$700.00 NM									
2 WMURSu 07/29/12 7:56 AM 7a Weekend Daybreak 7-9a :30 RNTV072501H \$700.00 NM									
7	07/27/12	08/02/12	Chronicle NH	7-730p	11111--	:30	5	\$1,400.00	NM
<b>NON-PREEMPTIBLE</b>									
Weeks: Start Date 07/27/12 End Date 08/02/12 MTWTFSS 11111-- Spots/Week 5 Rate \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURF 07/27/12 7:09 PM Chronicle NH 7-730p :30 RNTV072501H \$1,400.00 NM									
8	07/27/12	08/02/12	Entertainment Tonight	730-8	MTWTF--	:30	4	\$1,400.00	NM
<b>NON-PREEMPTIBLE</b>									
Weeks: Start Date 07/27/12 End Date 08/02/12 MTWTF-- Spots/Week 4 Rate \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURF 07/27/12 7:38 PM Entertainment Tonight 730-8 :30 RNTV072501H \$1,400.00 NM									
16	07/27/12	07/27/12	Shark Tank	8-9p	-----1--	:30	1	\$2,800.00	NM
<b>NON-PREEMPTIBLE</b>									
Weeks: Start Date 07/27/12 End Date 08/02/12 MTWTFSS -----1-- Spots/Week 1 Rate \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 07/27/12 8:22 PM Shark Tank 8-9p :30 RNTV072501H \$2,800.00 NM									
17	07/29/12	07/29/12	AFHV	7-8p	-----1	:30	1	\$3,000.00	NM
<b>NON-PREEMPTIBLE</b>									
Weeks: Start Date 07/27/12 End Date 08/02/12 MTWTFSS -----1 Spots/Week 1 Rate \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSu 07/29/12 7:44 PM AFHV 7-8p :30 RNTV072501H \$3,000.00 NM									
18	07/27/12	08/02/12	News 9 at 11	11-11:35p	1111111	:30	7	\$3,500.00	NM
<b>NON-PREEMPTIBLE</b>									
Weeks: Start Date 07/27/12 End Date 08/02/12 MTWTFSS 1111111 Spots/Week 7 Rate \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									



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Advertiser		Product	Estimate Number
Republican National Committee			2890

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
18	07/27/12	08/02/12	News 9 at 11 NON-PREEMPTIBLE	11-11:35p	1111111	:30	7	\$3,500.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 07/27/12 11:30 PM News 9 at 11 11-11:35p :30 RNTV072501H \$3,500.00 NM									
2 WMURSa 07/28/12 11:34 PM News 9 at 11 11-11:35p :30 RNTV072501H \$3,500.00 NM									
3 WMURSu 07/29/12 11:35 PM News 9 at 11 11-11:35p :30 RNTV072501H \$3,500.00 NM									
19	07/27/12	08/02/12	Nightline NON-PREEMPTIBLE	1135p-1206a	11111--	:30	5	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/27/12 08/02/12 11111-- 5 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 07/27/12 11:45 PM Nightline 1135p-1206a :30 RNTV072501H \$500.00 NM									
20	07/27/12	08/02/12	Jimmy Kimmel NON-PREEMPTIBLE	1205-105a	MTWTF--	:30	3	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/27/12 08/02/12 MTWTF-- 3 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 07/27/12 12:35 AM Jimmy Kimmel 1205-105a :30 RNTV072501H \$150.00 NM									
22	07/28/12	07/29/12	6a Weekend Daybreak NON-PREEMPTIBLE	Sa/Su 6-7a	-----SS	:30	2	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/27/12 08/02/12 -----SS 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURSa 07/28/12 6:24 AM 6a Weekend Daybreak Sa/Su 6-7a :30 RNTV072501H \$450.00 NM									
1 WMURSu 07/29/12 6:26 AM 6a Weekend Daybreak Sa/Su 6-7a :30 RNTV072501H \$450.00 NM									
23	07/28/12	07/29/12	Weekend GMA NON-PREEMPTIBLE	9-10a	-----SS	:30	2	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/27/12 08/02/12 -----SS 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURSa 07/28/12 9:46 AM Weekend GMA 9-10a :30 RNTV072501H \$700.00 NM									
1 WMURSu 07/29/12 9:29 AM Weekend GMA 9-10a :30 RNTV072501H \$700.00 NM									
24	07/27/12	08/02/12	KELLY LIVE DAY NON-PREEMPTIBLE	9AM-10AM	MTWTF--	:30	2	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/27/12 08/02/12 MTWTF-- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 07/27/12 9:57 AM KELLY LIVE DAY 9AM-10AM :30 RNTV072501H \$600.00 NM									
26	07/27/12	08/02/12	ELLEN EF NON-PREEMPTIBLE	4PM-5PM	MTWTF--	:30	3	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/27/12 08/02/12 MTWTF-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 07/27/12 4:32 PM ELLEN EF 4PM-5PM :30 RNTV072501H \$500.00 NM									
27	07/28/12	07/29/12	6p News 9 Weekend NON-PREEMPTIBLE	6-7p	-----11	:30	2	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
07/23/12 07/29/12 -----11 2 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 07/28/12 6:14 PM 6p News 9 Weekend 6-7p :30 RNTV072501H \$1,500.00 NM									
2 WMURSu 07/29/12 6:14 PM 6p News 9 Weekend 6-7p :30 RNTV072501H \$1,500.00 NM									

Total Spots

19

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Advertiser	Product	Estimate Number	
Republican National Commissue		2890	

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$27,550.00</b>
<u>Agency Commission</u>	<b>\$4,132.50</b>
<u>Net Amount Due</u>	<b>\$23,417.50</b>